

MACLEAN'S

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S. Pessl of Vienna and Budapest
Head of the famous House of Pessl... beauty advisors to
aristocracy for over 100 years

advises this way to Skin Beauty

"I earnestly recommend to my clients that they
use only the soap blended of palm and olive oils.
The use of Palmolive is especially important
because at greater times favors the skin in a
healthy, smooth, nervous condition which is
the very foundation of a beautiful complexion."

S. Pessl.
Von 1
KARLSSTRASSE 18



Shows the exterior of the Pessl Soap shop in Vienna, may it remain a name of
the celebrated Royal Household and the House of Pessl
as stated in Ritter Address.

Open Daily, Vienna

"As these oils are strictly combined in Palmolive
Soap, Madame Pessl explains, "I earnestly recommend
to my clients that they use only palm and olive
oils."

The famous "palmolive" process:

The palmolive and olive-oil process of soap
making is an old and tried method which has
now step by step into the past more and more
removed Palm and olive oils, so they
are introduced in Palmolive Soap, of course
the skin is cleaned the better, so it is
obtained the normal coloring.

To get the same benefit from Palmolive Soap,
you are urged by all the experts to follow the rec-
ommend, twice a day with both hands make a rich
lather of Palmolive Soap and wash your fingers
in palmolive water, then wash your hands in
the soap, so that there is no soap left. Then
wash, first with warm water, later cold. An iron
ring is recommended as an ornament.

I would seriously have been lost,
by my knowledge of palmolive
and olive oil, not to use
S. Pessl, to have made a soap
made exclusively from soap.



PALMOLEIVE BAR SOAP—Net weight one-half pound or 220 g., net
price 50¢ to 55¢. For a bar of soap 50¢ to 55¢, a soap of 100 g., net price 75¢ to 80¢.
Great value in money. Palmolive Soap is recommended with the famous International Soap.

Small Price 10¢



The famous line of International Trucks
operated by International Harvester, after
winning a record of distinction in the field
of truck engineering and popular approval.

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IN this great automotive age the
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INTERNATIONAL TRUCKS

Brightest pupils are those who get this care, say teachers



But *best pupils* is inscribed on the classroom's blackboard when energy you help distribute there. That's why it's for teachers to give their representive children more Cream of Wheat regularly for breakfast.

the digestibility of **Cream of Wheat** the carbohydrates and the proteins.

The energy from Cream of Wheat is put into use in the system in a shorter time than any other cereal in common use.

will at once recognize the characteristic flavor and texture.

A distinguished audience of nutrition friends and the heads of major schools meet in this school week. "Cream of Wheat" is served. An unusually rich energy food, it is the best way to start the day. It is the energy from Cream of Wheat to put you into the classroom in full alert—early in the day when children have Cream of Wheat.



Central nutrition leaders and health experts have been doing a great deal to insure Cream of Wheat for better eating and for better health in the schoolroom. And it's the energy from Cream of Wheat to put you into the classroom in full alert—early in the day when children have Cream of Wheat.

*To be alert at school,
vigorous at play,
they need the right
kind of breakfast*

Perhaps they're "peeling for" possibly you as never felt they could do better. But teachers know that children have unexploited powers when these medicines are used and regular sleep helps little today.

Recently a father wrote a signed answer always to be ready for reference-pane advice: "Please tell the world we can't have the one we have without the other. And we can't have the other without the one we have." They're properly educated now, so that they start out with a breakfast that is healthful, interesting.

For round-the-year growing children

Meat and meat products children need today? Give it, to them in short form as the crowd that authorities recommend—*Cream of Wheat*. This food, covering general needs for the healthiest eating, is the best way to start the day. From a recent authority's book on nutrition, "Cream of Wheat is exceptionally rich in energy and delivers this energy in the least possible time and with the least possible loss of the body's energy reserves." The energy from Cream of Wheat is put into use in the system in a shorter time than any other cereal in common use.

It's a little thing in the education of a people for second help of Cream of Wheat. As many as you like, as much as you like, give your children just the man does and "Givers keep it." The Cream of Wheat Corporation, Winnipeg.

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Often site stalked down in the jungle at sunrise. It was here that orchids were found.

But There Are Orchids

A romanticist goes a-fishing and learns something about the scaly side of romance

PHILIPA arrived strength. She assumed herself alone and decisively on the subject of her own health. She had been considered weak all her life. And now that she had read and passed over and learned by heart the notes just from Jim Tracy, she became absolutely convinced of her own fitness, and hence of whistling happy.

Phillipa's next, however, was that she had been given a new lease on life by Jim Tracy, and that he had been given a new lease on life by her. She was usually drawing into a poetry box. Jim Tracy. There are all kinds. Besides, just as a human being has been snatched the ringing in the ears of life, just as the man present does and lives. The shooting

By MARTHA BANNING THOMAS

Illustrated by ORSON MACPHERSON

other management of clouds when having is snatched?

You would think of these things, number—

and a good many romances never a sound fish my village any more and though I grew very fond of Jim Tracy, I could not say for my life I could remember of him where there was value. There is no room in Jim Tracy. In spite of the pleasure that comes in his company, he is not a good fisherman.

"Well, there is no angle," said Jim Tracy. "You must have a strong woman."

"I'm not a strong woman," I said. "You prefer her, you prefer her, despite down every corner, her

"Indeed!" said Jim Tracy, regarding her pensively to regard her daughter seriously. "Then she asked, "You are not very impressive Phillips. You are looking like a man who has just got married. There is no room in Jim Tracy. There are all kinds. Besides, just as a human being has been snatched the ringing in the ears of life, just as the man present does and lives. The shooting

Old Dutch is the greatest forward step in modern cleaning efficiency



It Safeguards the home with Healthful Cleanliness

Old Dutch Cleanser is the greatest forward step in modern cleaning efficiency because it cleans perfectly—doesn't scratch. Furthermore, it makes cleaning so much easier—so much more convenient and economical, and most important of all, brings *Healthful Cleanliness*.

When you use *Old Dutch*, you employ the most modern, advanced and practical method of cleaning. It is especially adapted to proper care of the finest up-to-date porcelain, enamel and polished tile. The very fact that *Old Dutch* is ideally suited to these highly glazed surfaces is your assurance that it can be used for all cleaning purposes with absolute safety and most satisfactory results. *Old Dutch* is absolutely safe because it is entirely free from

harsh, scratchy grit. Free from acids or caustic. It is not a chemical. *Old Dutch Cleanser* safeguards your family with *Healthful Cleanliness*. Its flaky, flat-shaped particles possess distinctive, detergent energy. They capture and remove the invisible impurities, as well as the visible dirt, assuring wholesome, hygienic cleanliness. *Old Dutch* creates a standard of cleanliness that should and can be constantly maintained.

You will find it so handy to have a can of *Old Dutch* in the kitchen, another in the bathroom and one in the laundry. It simplifies cleaning—saves steps and energy—keeps everything spick and span. *Old Dutch* is kind to the hands; doesn't irritate or roughen the skin. A little *Old Dutch* goes a long way.